



16th Annual Conference of the Midwest Association for Information Systems

Thursday, May 20, 2021 | Hosted virtually by Bradley University

TIME (CST)	LOCATION	EVENT
8:00 AM	Building 1	Conference Kick Off and Welcome Jacob Young, Conference Chair, Bradley University
8:30 AM	Building 1	Sponsor Spotlight Andy Golub, Prospect Press Beth Golub, Prospect Press
9:00 AM	SESSION 1: Keynote	
	Building 1	Crowdsourcing Software Development: Silver Bullet or Lead Balloon Brian Fitzgerald, AIS President
9:50 AM	BREAK	
10:00 AM	SESSION 2: Concurrent Tracks	
	Building 1	<u>Cybersecurity & Privacy</u> Session Chair: Jacob Young <i>"Alexa: Do I Have a Right to Information Privacy?"</i> Tyler Smith and Tanya Marcum <i>"Influence of Organizational Culture on Employees' Compliance with Information Security Policy: Ethiopian and Finland Companies,"</i> Kibrom Tadesse, Tilahun Muluneh and Mikko T. Siponen <i>"How Personality Has an Impact on Information Security Context: A Systematic Literature Review,"</i> Sahar Farshadkhan and Jacob Young
	Building 2	<u>E-Commerce</u> Session Chair: Nikhil Mehta <i>Data Breaches and Restoration Actions: A Multidimensional Analysis of Trust in E-commerce,"</i> Steven Muzatko <i>"Augmented Reality in E-Commerce,"</i> Chibuikue Uzoechina and Fiona Nah <i>"The implications of the quality dimensions of information systems on knowledge sharing, and user satisfaction,"</i> Zahid Zamir and Daeryong Kim
	Building 3	<u>Artificial Intelligence</u> Session Chair: Matt McGowan <i>"Heterogeneous Ensemble Learning for Default Prediction in Peer-to-Peer Lending in USA,"</i> Queen Booker and Mousumi Munmun <i>"Does Siri have a personality?"</i> Vishal Uppala and Kalyani Ankem
10:50 AM	BREAK	

TIME (CST)	LOCATION	EVENT
11:00 AM	SESSION 3: Concurrent Tracks	
	Building 2	<p>Cybersecurity Session Chair: Sahar Farshadkhan</p> <p><i>"The Role of Diverse Skill Sets in IR,"</i> Sandra Moore</p> <p><i>"New insights into Database security: An effective and integrated approach for applying access control mechanisms and cryptographic concepts in Microsoft Access environments,"</i> Marwan Omar</p> <p><i>"Reducing Risk of Password Reuse through Random Character Requirements and Image Prompting,"</i> Nicole Suscello, Christopher Kreider, Mohammad Almalag and William Phelps</p>
	Building 3	<p>Artificial Intelligence & Autonomous Vehicles Session Chair: Ryan Schuetzler</p> <p><i>"AI based Traffic Management System,"</i> Gaurav Shekhar and Ojas Sonnis</p> <p><i>"Future mobility technologies and their relevance for IS research: Autonomous driving and security,"</i> André Gulde and Tobias Engel</p> <p><i>"Trust in Autonomous Driving Vehicles,"</i> Ru Lian and Keng Siau</p>
12:00 PM	LUNCH	
	Building 1	<p>Remembering Dan Power, Rassule Hadidi</p> <p>JMWAIIS Update, Rassule Hadidi</p> <p>Awards Presentation, Jacob Young</p>
1:00 PM	SESSION 4: Concurrent Tracks	
	Building 2	<p>Artificial Intelligence & Social Media Session Chair: Tyler Smith</p> <p><i>"Awareness, Control and Effort: How Social Media Habits are Formed and Bully Around,"</i> Gaurav Bansal and Dinesh Yadav</p> <p><i>"Effects of COVID-19 Policy and Communication on Pandemic Control in US Colleges - An Empirical Study through the Lens of Online Social Media,"</i> Claire Galberg, Mark Cao, Yao Luo, Brandon Pugh and Zhe Shan</p> <p><i>"Categorization of Twitter Users with their Needs and Values,"</i> Vishal Uppala and Prashant Palvia</p>
	Building 3	<p>Information Communication Technology Session Chair: Tanya Marcum</p> <p><i>"COVID-19 Pandemic: Effects of Information and Communication Technologies and Human Development Index,"</i> Linrui Han and Keng Siau</p> <p><i>"Towards Affordable Emergency Communication and Entertainment using modified Raspberry-Pi devices,"</i> Andreas Vassilakos, William Gaylord and Vasilios Pappademetriou</p>
1:50 PM	BREAK	

TIME (CST)	LOCATION	EVENT
2:00 PM to 4:00 PM	SESSION 5: CIO Panel - <i>Digital Transformation</i>	
	Building 1	<p><u>Digital Transformation</u> Moderators: Gaurav Bansal, Don Heath, and Shana Ponelis</p> <p>Panelists: Sarah Alt, President, Triple Ten Consulting, WI Jon Biskner, CIO, Nicolet National Bank, Green Bay, WI Raman Mehta, CIO, Visteon Corporation, Ann Arbor, MI Troy Schiesl, CIO, Bellin Health, Green Bay, WI Mukul Sharma, IT Leader, TCS, Chicago, IL</p>
3:00 PM	SESSION 6: Concurrent Tracks	
	Building 2	<p><u>Healthcare</u> Session Chair: Shawn Zheng</p> <p><i>“Utilizing Timely and Preventive Care Measures to Predict Patient’s Response for Hospital Recommendation,”</i> Piyush Vyas, Loknath Sai Ambati, Giridhar Reddy Bojja and Gitika Vyas</p> <p><i>“Classification of COVID-19 Cases: An Exploratory Study by Incorporating Transfer Learning with Cloud,”</i> Piyush Vyas, Kaushik Nagarajan Muthusamy Ragothaman, Akhilesh Chauhan and Bhaskar Rimal</p> <p><i>“Impact of Healthcare Information Technology (HIT) on chronic disease conditions,”</i> Loknath Sai Ambati, Giridhar Reddy Bojja, Laxmi Manasa Gorugantu and Piyush Vyas</p>
	Building 3	<p><u>Pedagogy</u> Session Chair: Mete Cetiner</p> <p><i>“Applying Project-Based Learning to an MIS Principles Course,”</i> Mary Lebens</p> <p><i>“College Students: File Management Knowledge & Practice,”</i> Paul Stephens and Matt McGowan</p> <p><i>“Augmented Reality: Increasing Engagement, Motivation, and Retention in Education,”</i> He Liu, Jessica Boles, Jessica Summers, and Fiona Nah</p> <p><i>“Developing Cybersecurity Education Capabilities at Iraqi Universities,”</i> Marwan Omar</p>
4:00 PM	Building 1	Closing Comments